

FOR IMMEDIATE RELEASE

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Nicole LaChance

(843) 554-5987

nlachance@beamentornow.org

Honorees announced for Be a Mentor's second annual Going Places Gala

CHARLESTON, S.C. — September 22, 2014 — [Be a Mentor](#), an in-school mentoring program that works to instill youth with confidence, build social and emotional skills, and ensure that every child in the Lowcountry has a caring adult in their lives, has announced the honorees for the second annual Going Places Gala. The event, presented by Be a Mentor and BI-LO, will be held Thursday, November 13, 2014, at Cottage on the Creek (130 Mill St., Mount Pleasant, SC 29464).

Be a Mentor is thrilled to announce BI-LO as the headlining sponsor for this year's gala. BI-LO is committed to supporting the local communities by giving back and assisting local organizations, like Be a Mentor, in raising money to fund programs and increase awareness in the Charleston community.

"We are excited to support the Be a Mentor program through the Going Places Gala and expand our commitment to this local organization," stated BI-LO Charleston District Director Henry Bash. "Children are the foundation of our future communities and it is important to support organizations like Be a Mentor who strive to give every child endless opportunities to lead the world with knowledge."

The event, entitled "Going Places Gala," pays tribute to children who are *going places* and the mentors who instill these youth with the confidence and support they need in order to be successful. The gala kicks off at 6:30 p.m. with a silent auction featuring an array of exciting items, live music by local band Honeysmoke, heavy hors d'oeuvres and an open bar. Individual tickets are \$75.

During the event, Be a Mentor will hold a special recognition ceremony to honor four community members who have helped create and support an active mentoring community in the Lowcountry. Honorees include North Charleston Mayor Keith Summey; Erica Wright, director of Charleston Young Professionals; Pastor Marshall Blalock of First Baptist Church of Charleston; and Wendy Gainey, counselor at Saint Andrew's School of Math and Science.

Tickets for the event are now on sale. To purchase tickets and support Be a Mentor, visit

www.beamentornow.org/going-places-gala.

About Be a Mentor

Founded in 2004, Be a Mentor is a nonprofit organization headquartered in North Charleston, S.C. There are currently

five signature programs being implemented in various schools throughout the Lowcountry. The Lunch Buddy program fills the need for in-school mentoring for elementary and middle school children. Project SHINE focuses on career exploration, academic success and teaches the importance of setting and reaching goals at the middle school grade levels. The Career Path program matches mentors with high school students interested in similar career areas. The Academic Mentoring program matches mentors with youth living at the Carolina Youth Development Center (CYDC) to offer academic support as well as life mentoring. The Math Buddies program at JIES matches adult tutors with students in 3rd, 4th or 5th grade to improve basic math skills. For more information, visit www.beamentornow.org.

About BI-LO

BI-LO LLC is a subsidiary of Bi-Lo Holdings, which is the fifth-largest conventional supermarket in the United States based on store count. Founded in 1961, BI-LO employs nearly 19,000 associates who serve customers in approximately 222 grocery stores and 112 in-store pharmacies throughout the four southeastern states of Georgia, North Carolina, South Carolina and Tennessee. For more information, please visit www.bi-lo.com and www.biloholdings.com.

Forward-Looking Statements for Bi-Lo Holdings

This press release includes forward-looking statements about future events, which involve risks and uncertainties. Generally, the words “believe,” “expect,” “intend,” “estimate,” “anticipate,” “project,” “will,” “could,” “may,” “plan,” “potential,” “likely,” “goal,” “target,” “objective,” “outlook,” “seek” and similar expressions identify forward-looking statements, which generally are not historical in nature.

Forward-looking statements reflect our current expectations, based on currently available information, and are not guarantees of performance. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, these expectations could prove inaccurate as such statements involve risks and uncertainties, many of which are beyond our ability to control or predict. Should one or more of these risks or uncertainties, or other risks or uncertainties not currently known to us or that we currently deem to be immaterial, materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or projected. For these reasons, we caution you against relying on forward-looking statements, which speak only as of the date on which they are made. Except as may be required by applicable law, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which they are made or to reflect the occurrence of unanticipated events.

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